



you are what you create.

IMAGE AND CLIP FORMATS

Following is an overview on all technical information about our images and clips. If you have further questions our serviceteam will be pleased to assist you.

Information on our images

Rights-managed images (RM)

	Standard High-Res	High-Res 100 MB - on request -
File size original (TIFF)	~ 50 MB	~ 100 MB
File size sent to client (JPG)	~ 1.5 – 4.5 MB	~ 5 - 6 MB
Format	RGB	RGB
Color mode	Adobe 1998	Adobe 1998
Scan size	9" x 12"	24" x 16"
Pixel size	ca. 4596 x 3738	
Resolution	300+ dpi	300+ dpi
Ideal for	Full page print	Full page print

Our standard file size is usually sufficient for most uses. If you require larger sizes custom scanning may be available, depending on the original image file. You can calculate the usage fee easily with the online price calculator. Contact us with any questions or concerns.

Royalty-free images (RF)

	Mobile Res 60 KB	Web Res 0.5 MB	Low Res 1 MB	Medium Res 10 MB	High Res 28 MB	Super High Res 50 MB
File size original (TIFF)	~ 60 KB	~ 0.5 MB	~ 1 MB	~ 10 MB	~ 28 MB	~ 50 MB
File size sent to client (JPG)	~ 12 KB	~ 35 KB	~ 71 KB	~ 785 KB	~ 1,5 - 3,5 MB	~ 1,5 - 4,5 MB
Format	RGB					
Color mode	Adobe 1998					
Scan size	1,6" x 4"	5" x 7"	7" x 10"	5" x 7"	9" x 12"	12" x 16"
Pixel size	175 x 111	400 x 500	538 x 650	1701 x 2205	2846 x 3439	4596 x 3738
Resolution	72 dpi			300+ dpi		
Ideal for	mobile screens	digital / website use	digital use or prints up to DIN A8	prints up to DIN A5	prints up to DIN A4	prints up to DIN A3

The pricing for Royalty-free images depends on the requested file size. The use of the image itself is unlimited in terms of time period and distribution. Restrictions do, however, apply. For complete details please see our [terms and conditions](#) or contact us.



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Information on our clips

Rights-managed (RM) and Royalty-free (RF) clips

	Format	Resolution	Framerate	Ideal for	Codec	Bitrate
Original format High Definition 16:9 / file format: quicktime .mov						
High Definition	HD	1920 x 1080 1280 x 720	original framerate	HD productions with aspect ratio 16:9	H264	35 Mbit/s 25 Mbit/s
Standard Definition	PAL Down-convert	1024 x 576	25fps	TV standard PAL	H264	10 Mbit/s
	NTSC Down-convert	864 x 486	29,97fps	TV standard NTSC	H264	10 Mbit/s
Web Definition	Web	640 x 360	24fps	Web projects with 2,5 Mbit/s	H264	Download 2,5 Mbit/s
	Web	480 x 270	24fps	Web streaming with 1 Mbit/s	H264	Streaming 1 Mbit/s
Original format Standard Definition 4:3 / file format: quicktime .mov						
Standard Definition	PAL	720 x 576	25fps	TV standard PAL	H264	10 Mbit/s
	NTSC	720 x 486	29,97fps	TV standard NTSC	H264	10 Mbit/s
Web Definition	Web	640 x 480	24fps	Web Projects with 2,5 Mbit/s	H264	Download 2,5 Mbit/s
	Web	480 x 360	24fps	Web streaming with 1 Mbit/s	H264	Streaming 1 Mbit/s

Other formats are available on request, Also DNxHD files, which which means high quality quicktime HD clips in DNxHD format (185Mbit/s PAL bzw. 220Mbit/s NTSC). If you have further questions, please contact us.

Some samples for file sizes of 10 second clips:

Full HD 1920 x 1080 ca. 50MB
 NTSC/PAL ca. 15MB
 WEB Download ca. 4MB
 WEB Streaming ca. 3MB

Difference between Rights-managed (RM) and Royalty-free (RF)

	Rights-managed (RM)	Royalty-free (RF)
Rights of use	For one unequivocally defined specific purpose	Unlimited in terms of period and distribution, restrictions do apply if used for re-sale products or packaging with large print runs
Price	Depending on usage details (Size, print run, distribution etc.)	Depending on file size
Irregular file sizes	Available on request	Not available
Period of use	To be fixed in license agreement; extension possible	Unlimited
Exclusivity	Possible	Not possible
Image history	Complete documentation on previous uses available	Not available