



you are what you create.

| SUBMISSION GUIDELINES FOR VIDEO CLIPS

Please note the following conditions for submitting video clips. To apply to StockFood for the first time, please send an email to photographer@stockfood.com.

- Please submit **RAW** files (without any changes to the original codec)

Preferred shooting settings:

- Format: Quicktime (.mov)
- Resolution: 1920 x 1080 (Full HD)
- Frame rate: 25
- Aspect ratio: 16:9

If the settings of your already existing footage were different, please don't change them, we'll do it ourselves.

- Additionally, please submit **PREVIEW** files, named exactly the same way as the RAW files:

Preferred settings:

- Format: Quicktime (.mov)
- Resolution: at least 480x360

- **Further information:**

- Other shooting formats than Full HD, for instance SD, ONLY after consultation with StockFood.
- Short file names – no more than 12 characters. No special characters such as space or a, o, e, e, ł, ń, & /. (), °, #, etc.
- Save the clips in separate subfolders, if:
 - o *Different cameras*
 - o *Different frame rates*
 - o *Different resolutions*
- No logos and trademarks
- Include model + property releases, if requested
- Include a caption list (essential for the keywording)
- Clearly mark any distribution restrictions



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MODEL / PROPERTY RELEASE

All video clips showing recognisable or associable people, regardless of whether they are professional models or not, must be accompanied by a "Model Release". A model release is a written declaration of consent by the person featured in the image to assign all rights of use in the video (including reproduction and circulation with no time limit) to the photographer. We cannot market pictures of people with no model release, as among other things, they are barred from any promotional use.

Even though a model release is not always absolutely necessary for videos showing people out of focus, pictures of hands etc., they will have a much greater chance of being sold if they too are accompanied by a model release.

Similarly, video clips showing someone else's property (vineyards, wineries, private houses, businesses, cafés, restaurants etc.) require a "Property Release" statement. We also require a property release for images of your own house.

All video clips must be either accompanied by a release (if appropriate), or marked "No release".

Model and Property Release forms are available here for you to download:

[Model Release \(Adult\)](#)
[Model Release \(Minor\)](#)
[Property Release](#)

For further questions please contact our Photographers & Art Department:

Photographers & Art Department

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